

Spotlight on SHOWHOMES

Spotlight on Showhomes is where you will gain the exposure needed to entice more customers to visit your Showhome!

Previous editions & advertisers have received fantastic feedback, and the hit rates on the website is also proving it is the place to be seen - the all in one magazine/website for the buyers convenience. This is the only website that has all the available Showhomes listed in the Bay.

Be sure to capture the attention of your target market with this full colour, glossy magazine.



**- Limited Space Available -
RESERVE YOUR SPACE TODAY!**

With a massive circulation of 50,000 copies being distributed free within The Weekend Sun and available at Showhomes and outlets throughout the region in January, April, July & October.

Plus every magazine will be available to view and share online at **www.showhomeguide.co.nz** which is regularly promoted digitally and within local and regional papers. Giving you incredible exposure!

Contact Kathy today 07 928 3053 or 027 211 9193
email kathy@sunmedia.co.nz www.showhomeguide.co.nz

sunmedia limited

Spotlight on SHOWHOMES

Feature within one of these issues: **January, April, July, October**



Showhome Builder feature page/s

Size	1 issue per issue	4 issues per issue
Full Page	\$1,650	\$1,250
Double Page	\$2,950	\$2,150

280mm H x 250mm W per page

Prime Position Advert Only Options

(Subject to availability)

Size	1 issue	4 issues
Back Cover	\$1,950	\$1,500
Inside Cover 1/2pg	\$980	\$750
V 280mm H x 125mm W		
H 140mm H x 250mm W		

All prices are per issue, non-agency non-bartercard and plus gst



SPECIFICATIONS

Files

Supplied artwork needs to be a high resolution CMYK print .pdf file and follow the supplied style guide.

Images

All images are to be in CMYK or Greyscale only at 300dpi.

Fonts

All fonts must be converted to paths or outlined.

Black Text

Black text must be made up of 100% Black only, not a mixture of CMYK.

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